

THE

art

OF A GREAT SMILE



# ORMCO VIRTUAL FORUM

AUGUST 30 & SEPTEMBER 6, 2020  
ASIA PACIFIC

## Day 1: 30<sup>th</sup> August, 2020

12 00 - 13 30 SGT	Digital Marketing in Orthodontic Practice: a Cardinal Step to Grow Your Practice	Dr Ajit Kalia
14 00 - 15 00 SGT	TADs: The Permanent Revolution	Dr Skander Ellouze

## Day 2: 6<sup>th</sup> September, 2020

12 00 - 13 30 SGT	Lingual Straight Wire and Passive Self-Ligation system, ALIAS. Why & How?	Dr Chang-Ok Oh
14 00 - 15 40 SGT	Creating Celebrity Smile in Vertical Discrepancies using PSL & Digital Smile Design	Dr Bader Borgan

Note: IST is 2.5hr and ICT is 1hr behind SGT



Register for the Virtual Forum:  
<https://bit.ly/2Yb8Pwq>

# PROGRAMS & SPEAKERS

## Creating Celebrity Smile in Vertical Discrepancies using PSL & Digital Smile Design

- Philosophy behind PSL & Digital Smile Design
- How to treat gummy smile and true maxillary vertical excess without surgery
- Digital Smile Design in occlusal canting and facial asymmetry



Dr Bader Borgan

## TADs: The Permanent Revolution

- “WHEN & HOW” to combine Damon mechanics with the most recent TADs protocols
- How to extract less and yet respecting both facial aesthetic and periodontal response
- Management of severe Class III and asymmetrical cases without surgery



Dr Skander Ellouze

## Digital Marketing in Orthodontic Practice: a Cardinal Step to Grow Your Practice

- How to use social media for new patient enrollment
- Step by step guidance on how to create your own social media
- How to use virtual consultation for maximum efficiency



Dr Ajit Kalia

## Lingual Straight Wire and Passive Self-Ligation system, ALIAS. Why & How?

- How to improve treatment efficiency with passive self-ligation, lingual straight wire system
- Case management and clinical tips to achieve treatment accuracy with lingual orthodontic treatment



Dr Chang-Ok Oh